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The Standard Echo

The County Paper.

Dunbar Rowland,
Jackson, Miss.

SUBSCRIPTION TERMS:

\$2.00 per annum in advance.
Single Copies 5 cents.

SUBSCRIPTION VOL. 45 — No. 51.

SUBSCRIPTION \$2.00 PER YEAR—ALWAYS IN ADVANCE.

BAY ST. LOUIS, MISS., FRIDAY, DECEMBER 18, 1936.

SUGAR BOWL FOOTBALL GAME PROGRAM AT N. O. HIGHLIGHT OF SEASON

Nine Sports Events, With Football as the Major Number, Scheduled For Holiday Athletic Carnival—Nation's Eyes on Orleans.

Nine sports events, dominated, of course, by the Sugar Bowl, football game on New Year's Day, comprise the 1936-1937 program of the Mid-Winter Sports Association.

The calendar, extending over a period of two weeks, lists an outdoor tract meet, inter-city boxing tournament, inter-sectional basketball game, invitation tennis matches, yachting regatta, rowing race, intercollegiate golf match, and six mile road race.

The track meet on Loyola university's famed cinder path, will usher in the athletic fortnight on December 27. Fourteen of the entrants were members of the last U. S. Olympic team and six are national champions in their events. Heading the competitors are Glenn Cunningham, Joe McCluskey, Don Lash, Archie San Romani and Hellen Stephens.

On December 28, a picked squad of amateurs from St. Louis will meet an all-star boxing team from New Orleans at the Coliseum arena. The following night Tennessee university's cage team, champions of the Southeastern Conference, will play Arkansas, title holders in the Southwest loop, in Tulane gymnasium.

The tennis matches run four days beginning December 28, on the Country Club's fast courts. Two or more nationally known players will compete.

The football game is set for Friday, January 1, (New Year's Day) in Tulane Stadium.

Next afternoon, yacht races in eight classes ranging from small star boats to full-sized sloops will take place on Lake Pontchartrain. Members of Southern Yacht Club, second oldest yacht club in America will be hosts and furnish most of the competition.

Two crack four-oared crews will race a half mile in New Basin canal during the morning of January 2, in a southern revival of sculling, favorite Crescent City sport in the old days.

The golf matches will see four of the nation's best college stars in action. These will be held on Sunday, January 3.

A fencing tournament in which a number of Central and South American swordsmen will cross foils with duelists of New Orleans is one of the features of the program.

Closing the carnival on January 9, is a road race traversing the same historic course taken by Pirate Lafitte and his band when they set out to assist General Andrew Jackson at the Battle of New Orleans. The athletes start at Spanish Fort and finish opposite Jackson Square, in the heart of the Vieux Carré.

AWARDS GIVEN TO GRIDMEN

Seventeen Members of Football Squad Receive Letter Sweaters With Due Formality.

Seventeen members of the 1936 football squad received letter sweaters at a banquet tendered to them last Thursday evening in the college dining hall. Coach Harry "Wop" Glover, made the awards and complimented each player as he came forward to receive his sweater.

The sweaters are of medium weight shaker knit and all wool. They are scarlet with an eight inch black chenille "S" on the front. The stripes on the arm are woven in black. The neck is of the conventional v-shape. Each member of the team expressed his pleasure in having received sweaters this year and of such good quality and appearance. For the past several years jackets were given as awards.

Those receiving letter sweaters Captain V. J. Gianelloni, Frank Fager, Ignatius Defelice, Burton Hardy, Joe Glover, Louis Rogers, C. J. Stockton, John Sangassan, John Bryan, Vlado Ivicovich, Dave Glover, Arthur Fix, Gene Monti, Roy Strong, J. C. Strong, T. Thomas and Manuel Harless, senior student manager.

POWERFUL
The Army recently tested a 16-ton bomber, described as the fastest and longest-ranged aircraft of its type in the world. The Boeing ship will carry a ton of bombs and fly 3,000 miles non-stop. It also carries five machine gun turrets. Its wing spread is 105 feet and the ship is seventy feet long and fifteen feet peak pre-prohibition stocks.

CENTRAL SCHOOL CONCERT

For Christmas Time Presented Thursday Night of This Week—Interesting Program

The Bay Central School children will present a concert at the school Thursday night, of this week, December 17, at 8 o'clock. All grades will participate and the program will be a varied one.

The price of admission is 25¢ for adults and 10 cents for children.

The program will consist of the following:

Rhythm Band—Parade of the Wooden soldiers—Jesse, conductor Ruth Gray.

Christmas Candles—Laura P. Smith, by First Grade.

Christmas Eve In Fairy Land—Lillian H. Vandine, by Second, Third, Fourth Grades.

Our American Music—Dorothy Capsey—Indian Music, Colonial Music, Negro Music, Cowboy Music, Patriotic Music—By Fifth and Sixth Grades.

Presentation of Portraits by Old Masters. Reader Jean Davidson.

Mona Lisa—Leonardo da Vinci—Posed by Alice Vivian Evans.

The Angelus—Jean Francois Millet, Posed by Anna Mae Ploue and Sam Lovell.

Whistler's Mother—James A. Whistler—Posed by Ross Mary Keen.

Blue Boy—Thomas Gainsborough—Posed by Paul La Cote.

A Christmas Scene—Wise men, Goofy Bourgeois, Mark Smith, Nellie Rhodes.

Shepherds—Charles Benigno, Frank Taconi, Leslie Blaize, Donald Nelson.

Moving Large Building For Grocery Store To Be Established in Waveland

The spacious one-story frame building, located on the Old Spanish Trail, east of Brown's Vineyard, and perhaps better known more recently as the Ruby Cafe, a roadside inn, is in process of being moved over to the neighborhood of Coleman avenue business thoroughfare of Waveland.

Jules Favre, well-known contractor and builder, and with moving buildings as a specialty, has the contract. It was recently sold to Dan Chadwick who is planning to open a general grocery and merchandise store in the immediate future—that is, as early as conveniently possible.

Judging from the size of the building, Mr. Chadwick plans to conduct a large store and, accordingly will carry a large and varied stock, catering to family and general trade. Due notice of date of opening will be given.

CHRISTMAS CAROLS AT WAVELAND

Sponsored by the Federal Music Project, there will be an entertainment of singing Christmas carols Sunday, December 20, at Waveland school building, 3 o'clock P. M. And to which the public from over Hancock county is invited. No admission fee.

Schools participating are Edwardsville, Lakeshore, Clermont Harbor. The music will be directed by Mrs. E. V. Weber, pianist.

BUYING PLANES

The purchase of airplanes in the United States by foreign countries moved upward during November, Japan, Russia, The Netherlands and Siam were heavy purchasers. China, which has been buying heavily for some time, spent only a minor sum during the month. Argentina bought heavily during the month in which foreign nations purchased aircraft and munitions amounting to \$3,472,416.

LIQUOR

During the fiscal year 1935, 110,186,811 taxable gallons of liquor released for consumption. This is an increase of 33.5 per cent over 1935 and figures for the first four months of the current fiscal year indicate accelerated consumption. Whiskey stocks nearly doubled during the fiscal year, amounting to 300,653,008 gallons on June 30, 1936. This is 22,000,000 gallons above the peak pre-prohibition stocks.

PRESIDENT OF JAUBERT BROS., FIRM AT N. O. SIGNALLY HONORED

On Fiftieth Anniversary of Company—Stockholders Present Silver Set

An unusual event and one of particular interest not only in New Orleans but to a widely spread adjacent territory thereto was the surprise celebration of the fiftieth anniversary of the wholesale dry goods firm of Jaubert Bros., wholesale dry goods merchants at New Orleans.

Established in 1886 and successfully conducted over that half century period extending to 1936, by the late Fortune Jaubert, the president, Fortune Jaubert, Jr., was most agreeably surprised by stockholders at the residence of Mr. and Mrs. William B. Schmidt, New Orleans, son-in-law and daughter of Mr. Jaubert.

Unsuspecting Mr. Jaubert was attracted to the Schmidt home and plans that had been in the making for some time were suddenly revealed in their fruition. A magnificent silver punch bowl, with tray and goblets, was presented. Mr. Jaubert as a testimonial of appreciation and regard to the president who has ably managed the firm since his father's untimely death found was burned. No other damage was done to the house.

Mrs. Denyer's body was found burned from the knees up, the flesh from her arms was partly gone, it was stated. Her clothing had caught fire during the night, it is thought, from some unrevealed cause, and it is further surmised that she met her death then and there. A large portion of the floor where she was found was burned. No other damage was done to the house.

Mrs. Denyer lived alone. She was a native of New Orleans, aged 64 years, a native of Lafourche parish, La., and had been an adopted daughter of a prominent family of that time known as the Baldwins. She lived alone because she desired.

Her husband died some six or seven years ago. It was beside his remains in Cedar Rest cemetery she was buried Sunday afternoon at 4 o'clock, the Rev. A. J. Boyles, pastor First Methodist church, conducting the last rites.

She is survived by a daughter, Mrs. Arthur Stone, who, with her family, resides at 1230 N. Rendon street, New Orleans.

Mr. Jaubert left it as a fine heritage. The traditions of this great business institution has been carried down to date by his senior son as president and his associates.

HOLIDAY DATES AT NITE CLUB

Popular Uncle Charlie's To Give Three Holiday Dance Presentations—Public Invited.

Uncle Charlie announces three events for the holiday season at his ever popular Nite Club. This will add to the holiday festivities and enjoyment of the public.

The first dance will take place on Christmas Eve, December 24.

The second, Saturday night, December 26.

The third, New Year's Eve night, December 31.

For this holiday trio of dates Uncle Charlie announces the services of Blue Melody Dance Orchestra, of Bay St. Louis, a popular favorite for all dancers.

There will be the usual holiday treatment and festive decorations.

News Notes of The Week From King's Daughters Hospital

Born to Mr. and Mrs. Jack Lott, a son, weighing 10 pounds, Sunday, December 13.

Born on December 10, a daughter, weighing 9 pounds to Mr. and Mrs. Robert Van Court of Bay St. Louis.

Mr. and Mrs. Carl Tartaouille are the proud parents of a daughter which they named, Norma Jean. Mrs. Henry Moutin has left the hospital.

Mr. A. Saucier was discharged, much improved.

STOLEN CAR RECOVERED

Automobile stolen from Ulysses Cuevas recently while parked in front of his place of business in Railroad avenue, was recovered a few days ago. It was found abandoned in Louisiana territory not far from Mississippi, in a somewhat damaged condition and the spare wheel missing. It is suspicioned two men took the car, finding the ignition key in place, made good their escape. Mr. Cuevas had left the car in front of his furniture store for a short while and on his return found it missing.

PRINTING CHRISTMAS CARDS

The Sea Coast Echo printing department will imprint Christmas cards for its friends and the public in general, regardless of where the cards are purchased. Buy your own cards and we will print them at a small cost—surprisingly low. We have no cards to sell. You buy them, we do the printing.

Customer—Ginger ale.

Walter—Pale.

Customer—Good gracious, no, just a glass.

"My wife left me because I played too much golf."

"How much would a good set of golf clubs cost me?"

Pale of Ale.

Guy V. Howard of Minnesota, will sit in the Senate but will draw full senatorial pay of \$833.33 a month and is entitled to clerk hire of more than \$1,000 a month. He was the only candidate for a term which expires on the day that Congress meets in January.

GETS PAY

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expires on the day that Congress meets in January.

Every year about this time The

Echo receives a number of subscrip-

tions from people who wish to send

the paper to some friend or relative

for the entire year. This sort of a

present has proven desirable and

acceptable. And is not expensive.

It serves as a gift for fifty-two

weeks.

It is a series of well selected and

well rendered numbers the St.

Stanislaus College Band, under the

direction of Rev. Brother Romuald,

S. C., made its bow to the public in

its first public concert of the year,

Wednesday evening. In spite of the

fact that many good players were

lost at the end of last year, this

year's aggregation, by dint of hard

work and much extra time, have

seemed not only to have reached

their proficiency but even have sur-

passed it. The concert was a most

entertaining affair, both from the

kind of music presented as well as

from the skill by which each num-

ber was rendered. The program

presented follows.

1. Ambassador, March—Laurendeau

2. Pantheon, Overture—Holmes.

3. Louise, Selection—Fulton.

4. Buddies, Trumpet Duet—Holmes

5. Saskatchewan, Overture—Holmes

7. Children's March—Goldman.

8. Glorious Youth, March—Whistler.

9. Valedictorian, Overture—Morris.

10. Yuletide Echoes, Medley—San-

ders.

11. Saxophone Quartet—Christmas

THE SEA COAST ECHO

A CONSTRUCTIVE FORCE IN THE COMMUNITY

ECHO BLDG.

Forty-Fifth Year of Publication
Chas. G. Moreau, Editor and Publisher.Official Journal Hancock County
Official Journal City of Bay St. Louis.Member National Editorial Association
Member State Press Association.Subscription Terms, \$2.00 Per Annum
Always in Advance.Entered as Second-Class Matter at the Postoffice, at
Bay St. Louis, Miss., under Act of March 3, 1879.

MISSISSIPPI'S PRIMEVAL BEAUTY.

ON December 14, 1817—one hundred and nineteen years ago today—a new star was added to the flag of the nation.

The great State of Mississippi was born on that day.

Discussing this anniversary, the bulletin of the Mississippi Forest and Park service says:

"Mississippi was endowed at birth with wealth and beauty in the form of forests primeval. For years this beauty remained and increased, and the beauty was unmarrred. Then man's lust for money and lack of appreciation of the beauty which surrounded him caused him to ruthlessly lay waste to the forests with no thought of replacement."

During these 119 years Mississippi has grown mightily in agriculture and industry, in education and in culture—but gone is the beauty that was once hers—gone because man looked not to the future—gone because no restraining hand held his rapacity in leash, says the West Point Times-Leader.

Steps are now being taken to restore some of this primeval beauty—to heal some of the scars on our barren hillsides—to grow trees along our roadsides, to prevent further erosion of our soils, to halt the flood waters that are overflowing our lowlands, and to permit the mighty forces of nature to again assert themselves in the evolution of time.

It is a great undertaking, which should have the hearty encouragement of every patriotic citizen.

SEVEN BOWLS.

California has its Rose Bowl.
New Orleans has its Sugar Bowl.
Miami has its Orange Bowl.
Memphis has its Cotton Bowl.
Columbus has its Magnolia Bowl.
The politicians have their gravy bowl.
And the whole country has its flowing bowl.

NEVER STRUTTED HIS STUFF.

Fred Sullen says let this be said about Edward VIII. He never strutted on parade as did Mussolini, Hitler and Lenin. He never sought applause. He was just a chap going along and doing the best he could with a difficult task.

NEW 'COPY' FOR FRONT PAGE.

President Roosevelt's anticipated return home will give our daily newspapers a new brand of front page reading. Spain and England claimed that coveted position of space for the past several weeks.

NEW BOWL

Let us hope for a better brand of weather for the N. O. Sugar Bowl football classic this New Year's than the last. If you attended, dear reader, you will remember how it poured and spectators watched the game under sheltering (?) umbrellas. Anyway, it was a good game and worth it.

NEW BOWL

Rose Bowl headquarters at Pasadena proclaimed the Washington-Pittsburgh game New Year's Day a "sell out" and announced that no more ticket applications would be accepted. The bowl seats approximately 85,000. The ticket sale opened last Monday.

NEW BOWL

Hattiesburg firemen are wondering how a 20-pound 'possum got into the attic of the G. P. Rhodes home. Annoyed by noise in the attic, Rhodes called Fireman Ed Barksdale to investigate. Barksdale said Clyde O'marra, a postoffice employee, who joined the search, captured the 'possum with his bare hands. A negro woman was given the 'possum. Strange things are found in one's attic!

NEW BOWL

Picayune is fully abreast with the times. Three prizes are offered for the "best living Christmas tree" in Picayune by the conservative committee of the Women's Club of that city. The trees entered in the contest, according to report, are to be lighted not later than December 19. It is planned to have one big tree in the center of the business district.

NEW BOWL

The other side of the joyous holidays is the tragedy that generally accompanies. Death and sorrow particularly stalk this country at this particular time.

NEW BOWL

Mississippi Gulf Coast offers many advantages over other winter resorts. Not so far to travel from principal centers of North and East; easier of access and climate equal to any, if not better. Proximity to both Southern cities of romance and history. New Orleans and Mobile, the lure should prove irresistible.

NEW BOWL

Already Biloxi has received a large share of its annual winter visitors and the regular tourists' club is already functioning. From reports there are many visitors from colder climates already on the east section of the Coast and hotels, after January 1st, expect this to be one of their biggest seasons.

MAKING CHRISTMAS REAL.

THE people of Bay St. Louis next week will celebrate again the advent of Christmas, with many expressions of love and esteem and occasions of great happiness and joy. Most of us have little reason to be sad in the midst of such universal good feeling but there are some to whom Christmas cheer is but an empty word. Let us make it our business, for just one day, at least, to share our blessings with those who have not been quite so fortunate.

In larger cities there are organizations galore to undertake the hard work of seeking out and ministering unto the boys and girls and grown-ups, too, for whom the fates have in store no happy moments. Here it is the job of the individual in a measure, to substitute for Santa Claus and make concrete some of the concern voiced for all those not otherwise able to enjoy a real Christmas.

We know, from past experience, that our people will look around them and hasten to express in kindness the Christian spirit that abounds on the days for their faith. Moreover, there are others who take this day as the occasion to participate in good works and to make happiness widespread and joy general throughout the breadth and length of this country.

Let's do our part, as individuals, either thru cash offerings or personal service, to see that a real Christmas exists this year for every person in Hancock county.

NEW BOWL

"OLD RELIABLE" L. & N.

BY reference to the advertising columns of The Sea Coast Echo it is noted the L. & N. railroad corporation announces that forty-four of its trains will be completely air conditioned, this gigantic enterprise to be in readiness by spring. There will be a million dollars worth, says the announcement.

This is to serve its patrons better. This bet

terment action is to be swung along a five-thousand mile front. To increase travel comfort one hundred and twenty-two coaches and diners will be air conditioned.

Railroad improvements cost tremendously and in the face of the past few years it is not very encouraging to spend money seemingly so lavishly. But if the railroads are to regain their lost patronage, regardless of how it was lost—it will have to go after the business. And improvements, to make the train as comfortable as your home, is going to do it. Faster and a continuation of safe trains; the maximum of comfort and accommodation is going to turn the trick. This it appears, is the program adopted by the railroads of the country. And the L. & N. is not slow to adopt the new methods and will not inaugurate the improvements in half manner. But whole heartedly.

Railroads are the life of the country, of its business and people. They are among the biggest tax-payers in the land. A mutual co-operation is necessary to keep them going.

NEW BOWL

OUR SISTER CITY WAVELAND.

NOTED from time to time thru the year Waveland, Bay St. Louis' sister city to the south, shows more actual building than possibly any town of its size anywhere under ordinary conditions.

It is not necessary to seek the records. Casual survey reveals more individual dwellings were erected during the present year than for a long time over the same given period. Not only along the beach front but thru the town and its piney woods suburbs are many new structures for residential purpose.

Nicholson avenue shows a rapid forward move. An outstanding thoroughfare for many years standing, with no buildings, finds one section with a row of modern and attractive dwellings, occupied by owners from away who come to make Waveland their summer home.

With the advance of realty values the indication is unmistakable that Waveland, always a favorite, has taken a move forward. This is possibly the beginning for the new year. An incentive for '37 and it is probable we may see a still bigger building program for the new year.

NEW BOWL

CHRISTMAS SAVINGS.

BANKS are advertising the Christmas savings plan for the new year and reports in banking circles are to the effect that so far the number of such new accounts for '37 far exceeds the number of last year at this time. Banks are rendering the public a most valuable service in helping to save. In fact, the bank pays the depositor money to save and does all the work of book-keeping and taking care of the money gratis. No other business or institution offers such service. A Christmas savings account may be put to so many practical uses. To help accumulate money to pay taxes, life and fire insurance, for school purposes and many other purposes. It might be well to start that account today at one of the local banks.

NEW BOWL

TO CURTAIL RELIEF.

HERE is a story far from cheerful particularly at this time of the season of cheer. Word came from Jackson recently to the effect that State WPA Director Wayne Allison announces three thousand persons now on WPA relief rolls will be dropped January 1 in general reduction.

Dr. Allison said the reduction was ordered in compliance with a direct order from WPA administration in Washington.

Added gloom: Look for another such order further reducing the number in near future.

NEW BOWL

BUY EARLY, MAIL EARLY.

This is December, the month of Santa Claus and Christmas presents. Do you like to get your presents early? Of course you do. Then do likewise unto the other fellow. Buy early and mail early.

INTERESTING NEWS ITEMS OF THE MOVIES AND FILM FOLK IN HOLLYWOOD

COLOR photography, used more than ever during 1936, is destined to be used even more during the coming year. Already various studios have announced that 17 productions using color will be made during 1937.

Among the color films now scheduled for immediate production at MGM:

Sigmund Romberg is in Hollywood working on the musical score of "Girly of the Golden West," while Wm. Anthony McGuire is writing the screen play. Jeanette MacDonald and Nelson Eddy will be teamed again in the leading roles.

It won't be long before every feminine star in Hollywood will be an expert dancer, it seems Carole Lombard is the latest to take it up, as her newest picture, "Swing High, Swing Low," calls for a tap dance routine.

Fred Astaire has sufficiently recovered from a recent attack of influenza to start rehearsals on "Stepping Toes," his next feature for RKO.

Although each is a well-known actress to the movie world, Joan Crawford and Katherine Hepburn had never met until recently when Joan Crawford visited her husband, Franchot Tone, on the RKO lot where he was working in a picture with Miss Hepburn.

Actors and actresses have their likes and dislikes, even as you and I. Jack Benney hates "those blood-red fingernails on women." Carole Lombard dislikes violently "the chap who reeks of hair oil." Martha Raye's pet peeve is "the guy who thinks a night club check is a receipt for a necking party," and George Burns could "burn up" the girl who lets you tell a story and then says, "Oh, Joe Doakes told it fumier."

Robert Taylor's next leading lady, following Greta Garbo, is to be Luise Rainer. They will be together in "Maiden Voyage," scheduled to begin the first of the year.

MGM has signed Sophie Tucker, "America's red-hot mama," to the chief feminine comedy and singing role in their "Broadway Melody of 1937," work on which is scheduled to begin the first of the year.

Pete Smith describes the war-like outdoor sport which is the subject of his latest MGM specialty, "Hurling," as the "doctor's delight." Each player wields a shillalah-like bat and injuries are frequent.

I HAVE A LITTLE CHRISTMAS TREE.

By Ed. L.

HARRIS DICKSON has just done a piece for Collier's on wild turkeys—it was swell except the magazine illustrated it with geese.

Out in Texas they have started exempting baseball and football tickets from taxes.

—now governor, you used to play football at Ole Miss, and the state is trying to get bigger and better baseball teams for spring training, and you could put a bug in Alf Stone's ear, and he could tell one of those Coast legislators, and maybe we could get up a law or something.

—but old smart Lester, he phoned and found the conference was to be held around a small square table in front of an open space where we were to perform, so he just went on and got out his paper.

Best black-faced end man in a recent minstrel show—Walker Wood.

Then there was the lady who wanted to get her full money's worth out of having her car towed to the garage, so she kept her brakes on all the way.

—and since you love me much the same, I'm sure as I can be, That, Christmas Day, to grace my heart, I'll get your Christmas Tree.

—DAVID E. GUYTON, Blue Mountain, Miss.

I'm very sure your happy hands Will plant it deep once more, Deep in your heart to leaf and bud And bloom with gifts galore.

Then tearing tree with roots and all From out my heart's best mould, On Christmas Day, I'll bear it back For you to have and hold.

I'm very sure your happy hands Will plant it deep once more, Deep in your heart to leaf and bud And bloom with gifts galore.

And since you love me much the same, I'm sure as I can be, That, Christmas Day, to grace my heart, I'll get your Christmas Tree.

—DAVID E. GUYTON, Blue Mountain, Miss.

A. & G. THEATER

AMES & GASPARD, Proprs.

G. AMES, Mgr.

Thursday, Dec. 18. FREDDIE BARTHOLOMEW, JACKIE COOPER, & MICKEY ROONEY in "THE DEVIL IS A SISSEY" Cartoon and Custer No. 10.

Saturday, Dec. 20. ELEANORE WHITNEY, TOM BROWN & LARRY CRABBIE in "ROSE BOWL" Cartoon and comedy.

Sunday & Monday, 20-21. DICK POWELL, JOAN BLONDELL & WARREN WILLIAM in "STAGE STRUCK" News and cartoon.

Tuesday, Dec. 22. (One night only) STAN LAUREL, OLIVER HARDY & ALAN HALE in "OUR RELATIONS" Pictorial and other short subjects.

Wednesday, 23-24. Gary Cooper and Madeline Carroll in "THE GENERAL DIED AT DAWN" Cartoon and Custer No. 11.

Friday, 25. "THE PIGSKIN PARADE"

Admission 10 & 25c. Every Night.

Show Starts at 5 O'clock Saturday and Sunday.

Other Nights at 7 O'clock.

With Xmas at Hand
New Years Follows
As a Close Second

Our bank is ready to receive deposits for the Annual Christmas Savings. The 1937 Club is open and the Merchants Bank & Trust Company invites every man, woman and child to open a Savings Account for the New Year. The best time to begin is now. A class for every saver—large or small.

WE SERVE AND TEACH YOU HOW TO SAVE—
WE PAY YOU TO SAVE BY ALLOWING
INTEREST.

When you pay by check you have:

An accurate record of all your money trans-

actions.

A legal receipt for every payment made.

It's the modern, businesslike way of doing things.

START AN ACCOUNT TODAY.



Merchants Bank & Trust Co.

On the Beach and R. R. Crossing.

Member of Federal Deposit Insurance Corporation.

Bay St. Louis, Miss.

A Friendly Bank and a Bank of Service.

Fire Destroys Forests—Be Careful!

STUDIOS OF TROXLER
PRESENT UNUSUALLY
FINE DANCE PROGRAMRevue Last Friday Evening
At St. Joseph Academy
Gym Scores Success

An audience of many attended the Emelda Troxler Dance Revue given at St. Joseph Gym on Friday evening of last week, one of the more delightful entertainments witnessed here in a long time.

There were forty-two separate numbers, each short and snappy and with only one brief intermission.

Miss Troxler is a master at teaching the fine art of dancing as was well evidenced. There were hardly two numbers alike. With studios in New Orleans and Gulfport and pupils from Bay St. Louis it was possible to give the varied program. Frequent and liberal applause was a compliment deserved to both teacher and pupil.

Pupils from Bay St. Louis included

The Standard

City Echoes

The public might as well expect something of a rumpus when and if the government curtails its relief program.

—Mr. John Osoinach spent Monday and Tuesday in New Orleans, combining business with a visit to his relatives in that city.

—Mr. Jerry Dickson, student at L. S. U., is spending a few days in New Orleans before arriving home for the Christmas holidays to visit his parents.

—Much sympathy is felt for Mr. and Mrs. Baxter in the serious illness of their son, Jack. Mrs. Baxter is a devoted mother and does not leave his bedside.

—For Christmas dainties—Pecan Pralines, Coconut Pralines, Stuffed Dates, Salted and Shelled Pecans—Go to Kenney's, 127 North Beach. Wholesale and Retail.

—Mr. and Mrs. Buddy Jones accompanied by Mrs. Nettie Jones of New Orleans spent Wednesday here visiting her mother Mrs. Albert Jones, at their home in Ballentine street.

—Mr. and Mrs. George R. Fish of Meridian, Miss., are registered for a month at Hotel Weston. The garden at the Fish home is one of the beauty spots in Meridian, and the admiration of all who have the good fortune to visit it in bloom this year.

—For a better line of Christmas goods see De MONTLUZIN'S. Let us help you select your Xmas gift.

—A number of Bay St. Louis children have been attracted to Gulfport to witness the mammoth Christmas tree at the Mississippi Power Company's building. Among those enjoying the gorgeous spectacle were little Bernice and Albert Piazza.

—Mr. and Mrs. Joe Burrow have moved from the North Beach cottage where they have been making their home for some time, to the dwelling on Main corner Necaise avenue, both properties owned by the Breath interests.

—Mr. and Mrs. E. J. Lacoste and family have moved from the beach front to the former Episcopal Rectory, Carroll avenue, where they are more conveniently located to the school for their children and nearer the hospital for Mrs. Lacoste's professional service.

—News from Houston, Texas, tells of a blessed event that has come to the home of Mr. and Mrs. J. V. Collins who are the justly proud parents of a lovely baby girl. Mrs. Collins is a sister of Mrs. R. L. Mitchell and is well known in Bay St. Louis.

—Miss Chaddie Elliott, student in dramatic art, and who lives with her aunt, Mrs. J. H. Thompson, at the family home in Delgado Drive, came out from the big city the past weekend and will remain until after the New Year holidays visiting at the home of her parents, Mr. and Mrs. L. S. Elliott, Union street.

—Motorists between the Coast and New Orleans enjoy the splendid condition of the highway, particularly that portion known as the Shortcut. It is expected the holiday travel to and fro will be unusually heavy and good roads will add to the pleasure of those who will journey to and fro.

—Miss Abbie Bourgeois, student at MSCW, Columbus, will reach home this Friday evening to spend the holidays with her parents, City Commissioner and Mrs. W. L. Bourgeois, and family, at their home in Union street. Abbie has made remarkable strides at college and her success is noteworthy.

—Jacob's Candies ranging in one, two, three and five pound, attractive Xmas boxes. See De MONTLUZIN'S on the beach.

—A deed was recorded recently whereby Mrs. Charles Zerr became the owner of a handsome fifty-foot lot in de Montluzin avenue, immediately to the rear of the Gaspard-Ames residence. It was purchased as an investment and a present from Mr. Zerr to his wife. Work of fencing the newly-acquired property is in process.

—Young Walter James Phillips, grandson of Mr. and Mrs. W. J. Gex, is doing nicely from the injuries received last week when he fell while playing at football in the front yard of the home of his parents and fractured his arm at the shoulder. The injury was painful and will require the usual time of weeks before the young man will have fully recovered.

—Louisiana court has declared the so-called movie theaters "bank Nites" illegal since it constitutes a lottery. Hence, unless the matter is taken to the supreme courts and the decision is reversed, which legal minds, say is not likely. Movie producers say it detracts from their products and the general public voices the opinion that indifferent pictures are projected on the so-called "bank nites."

NOTICE

Dr. Evans advises his patrons that his dental office will be closed from Tuesday, December 22 until Saturday, January 2.

LIBRARY HOLIDAY CLOSING

Library will be closed for the Christmas Holidays on the following days:

Thursday, Friday and Saturday, December 24, 25, and 26. And it will also be closed January 1st and 2nd.

—Mr. and Mrs. Robert L. Mitchell have had as their house guests interesting company, Mr. and Mrs. Alwyn Harold, a bridal couple, spending their 'honeymoon' in Bay St. Louis, as house guests at the Mitchell home in Ulman avenue. The bride is a cousin of Mrs. Mitchell and before her marriage was Miss Ursula Sanction of New Orleans.

—Mr. Robert E. Conner, who is finishing his law studies in Tennessee, arrived home during the week to spend the holidays with his mother, Mrs. E. H. Conner and brother, David, and is generally welcomed by both the older and younger set. He will return to his studies after New Year's.

—Mr. Wilbur Driver left Friday for Monticello, Miss., to assist at the twenty-fifth wedding anniversary of his brother, Hon. W. E. Driver with his estimable wife, Edgar, as he was personally known in his boyhood at the Bay, enjoys the esteem and confidence of the citizens of Monticello, as is attested by his repeated selection as its mayor.

—Judging from the unusually heavy stock of Christmas trees received by merchants of Bay St. Louis the past week or two, there will be more such trees shining from dwellings than heretofore. The Canadian fir trees are fresh and green and the prices are moderate. There will be little or no reason for a Xmas three this year. The supply is bountiful and prices are low.

—Both City and other schools of Bay St. Louis will close for the holidays after this Friday afternoon session, to reopen for active class work after New Year's. Students at St. Stanislaus will leave today for their respective homes, the same at St. Joseph's Academy. The first semester of the various Bay St. Louis schools, it is learned from special inquiry, has been productive of splendid results.

—Mr. M. E. Badon, accompanied by Mrs. Badon passed through Bay St. Louis Sunday from New Orleans en route to Gulfport and visited friends part of the day while here. Mr. Badon, former resident of Bay St. Louis, and more recently with one of the Hill stores at New Orleans, moved back to the Gulf Coast to assume management of one of the departments of the new Hill store at Gulfport, which opened a few days ago. "Mac" said he was glad to be back on the Mississippi Gulf Coast again and hopes to visit Bay St. Louis and local friends more frequently after the holiday rush.

—De MONTLUZIN'S has gifts for all occasions. Ask us for our "Gift Suggestions" booklet.

NOTICE METHODISTS

Services for Sunday, December 20, 1936. Bay St. Louis Methodist Church.

Church School Session 10:00 a. m. With a special Christmas Worship Program.

Sermon 11:00 A. M. by the Pastor, subject: "Why a Star Led The Wise Men to the Christ."

Sermon 7:30 P. M. by the Pastor, subject: "Finding God For Ourselves."

Prayer Meeting at 7:30 P. M. each Wednesday. Missionary Society meets each Tuesday.

Our Special Committee on Orphan's Home Work to raise \$150.00 is nearing the goal. The Committee to raise \$43.00 as a Christmas gift to our Superannuate preachers is meeting with good response. Our Christmas call comes to you to share the Christmas Spirit with those who are in need.

Christmas is a time for remembering our friends. Life is never sweeter, nor richer, than when we are seeking to do our best for one another in the name of Jesus Christ.

ANDREW J. BOYLES, Pastor.

Rumless night club is hailed by students of Iowa University.

CARD OF THANKS

We wish to express our heartfelt thanks to relatives and friends for the sympathy and kindness shown us during the illness and death of our loved one, Frank Wheat.

Especially do we wish to thank the doctors and nurses who attended him during his brief illness; Rev. A. J. Boyles and Rev. S. P. Powell, who officiated at the funeral, to the Fehay Mortuary Service, who had charge of the burial arrangements, and last but not least, to those who contributed the floral offerings which covered the last resting place of our dear one.

WIFE AND FATHER.

Dec. 16, 1936.

666 checks
COLDS and
FEVER

Liquid, Tablets, Nose Drops Headache, 30 minutes
Try "Rub-My-Plan" World's Best Liniment

CLASSIFIED ADS

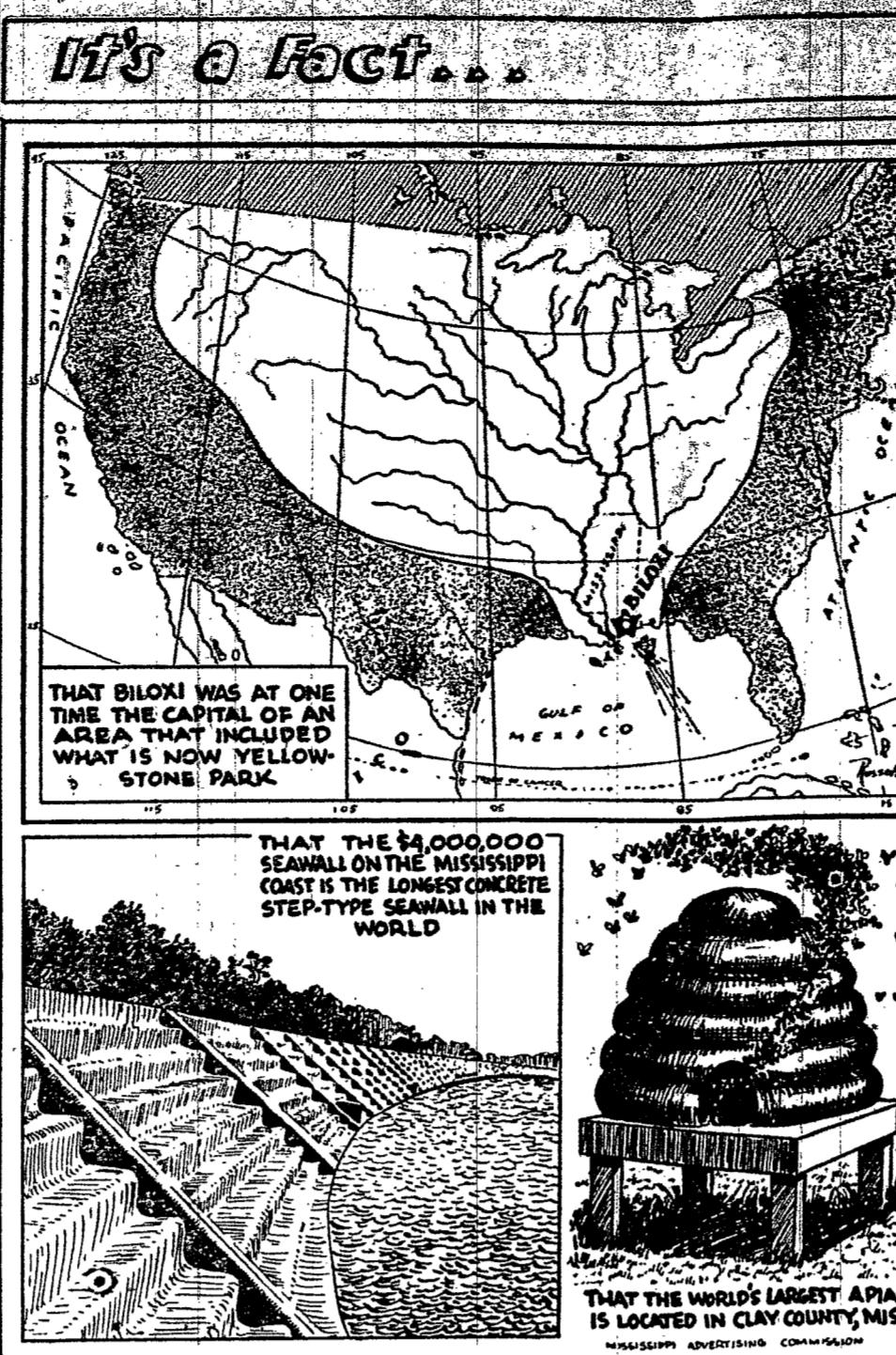
FOR SALE
6-8 Johnson outboard motor \$40.
Flute and Zither. Make offer. Ring
2102, Bay St. Louis.

FOR SALE CHEAP
One 26 inch girl's bicycle in good
condition. Apply 806 S. Beach.
Phone 10. 12-1811p.

FOR SALE

Toys—Outgrown by owner. Velocipede, two-wheel motor-bike imported cabinet. Others equally distinctive. M. Dreus van Horn, Jr., Henderson Point. 12-1811p.

FOR SALE
1 Remington Automatic Shot Gun,
pair English Setters, partly trained.
18 months old. Apply box 3, Bay
St. Louis, Miss.



CHRISTMAS ISLAND

THE ECHO'S COOKING CLASS
(Dedicated to Mrs. A. A. Kergosin)

COOKING CLASS

(Dedicated to Mrs. A. A. Kergosin)

THERE could hardly be a better time for entertaining than this holiday season. The house is gay with holly and mistletoe, so with just a little planning one can entertain easily. Perhaps you have a college boy or girl home for the holidays; invite their friends in for supper before or after the dance. Try these recipes and a merry, merry Christmas to you all.

• • •

Cranberry Ring With Waldorf Salad

Wash 1 quart of cranberries and add 2 cups of boiling water and cook 15 minutes. Add 4 cups of sugar and stir until dissolved. Pour into individual ring molds. When ready to serve, unmold and fill with Waldorf Salad. Garnish with holly.

• • •

Age Before Beauty

Officer—What are you doing here at this hour?

Motorist—I forgot my key to the house and I'm waiting for my daughter to come home and let me in.

• • •

BENEFIT DANCE AT

AT

Clermont Harbor School

Saturday, Dec. 19.

ADMISSION 15c & 25c

ORCHESTRA—

PAUL MAURICE'S GO-GETTERS

FOR SALE or RENT

Large concrete building suitable

for Auto Garage, Repair Shop,

Gas Station, or any other com-

mercial purpose, having a frontage

of 154 feet on North side Wash-

ington street, with a depth of 56

feet and situated about 50 feet

from South Beach Boulevard.

Address:

LATTER & BLUM, Inc.

Real Estate Agent

New Orleans, La.

or—

Mrs. Anthony Battistella

2522 Esplanade Ave.

New Orleans, La.

• • •

French Chocolate

2 1/2 squares unsweetened choco-

late

3-4 cup sugar

1/2 cup cold water

Dash of salt

1/2 cup cream, whipped

6 cups hot milk

• • •

Waldorf Salad

Mix equal parts of chopped aples,

minced celery and chopped

walnuts. Moisten with cream dress-

ing well seasoned.

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